

## How Much Should I Give?

As part of our Annual Appeal, we are providing in the chart below a range of suggested giving guidelines. We realize that everyone's financial circumstances differ. Some may be unable to contribute at these proposed amounts, while others may be able to offer more. We encourage you to choose a giving level that reflects your commitment to supporting the Mission and Vision of UUSE.

If you are new to pledging, we hope these guidelines are helpful. If you are a long-time member, we hope you will reflect on our current needs and respond as generously as you can.

<b>Annual Income</b>	<b>Suggested % of Income</b>	<b>Annual Pledge Total</b>	<b>Monthly Pledge Amount</b>
< \$ 25,000	0.2% - 0.8%	\$ 48 – 200	\$ 4 – 16
\$ 25,000	0.5% - 1.0%	\$ 120 – 250	\$ 10 – 21
\$ 50,000	1.5% - 3.0%	\$ 750 – 1,500	\$ 63 – 125
\$ 75,000	2.0% - 4.0%	\$ 1,500 – 3,000	\$ 125 – 250
\$ 100,000	2.5% - 5.0%	\$ 2,500 – 5,000	\$ 208 – 417
\$ 150,000	3.0% - 6.0%	\$ 4,500 – 9,000	\$ 375 – 750
\$ 200,000	4.0% - 7.0%	\$ 8,000 – 14,000	\$ 667 – 1,167
\$ 300,000 & above	5.0% - 8.0%	\$15,000 – 24,000	\$ 1,250 – 2,000

- If you have been pledging \$50 per month or \$600 per year, would you consider raising your pledge by 10% to \$55 per month or \$660 per year?
- If you have been pledging \$100 per month or \$1,200 per year, would you consider increasing your gift by 20% to \$120 per month or \$1,440 per year?
- If your pledge is near our UUSE average of \$2,240, would you consider helping us raise this average to \$2,400 – or \$200 per month? Modest, sustained increases will considerably strengthen UUSE's programs and overall financial health and allow us to balance our operating budget.
- Can you take the step to become a lead giver? Currently, less than 10% of our pledging units make up 25% of our pledge total. 20% of our pledge base (pledges of \$3,300 and greater) supplies 50% of our pledge total. We rely on these generous pledges. If you feel a deep connection to UUSE and can make a pledge at this level, please consider the difference this could make.
- Keep in mind that it currently costs about \$1,500 per day for UUSE to operate. This underscores why it requires all of us contributing as generously as we can to support our mission.
- As a congregation, we must operate within a balanced budget --fairly compensate our staff, grow our programs, maintain our building and grounds, and set aside funds for future repair and maintenance of our facilities. Your generous pledge will help us attain this goal.